

islander

The island's
multi-agent home and
lifestyle magazine.

Now with
direct postal
distribution
that means
business.

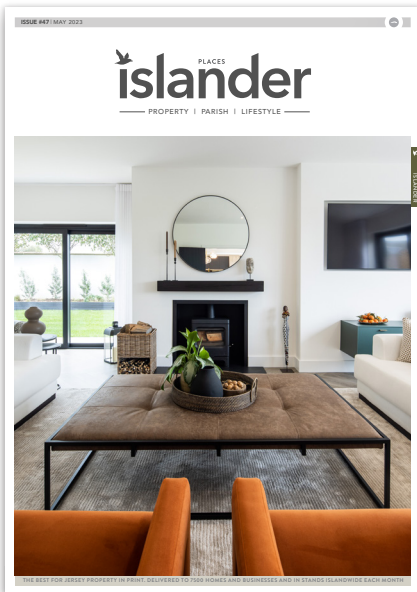


Are your digital ads getting doom-scrolled out?

Get your marketing messages to all island business addresses with an estimated twelve thousand readers in quality print.

*** Plus we distribute editions across our islandwide stand network in prominent locations and M&S branches.**

**** Based on just four employees per business reading each edition**



Islander: A different overview of Jersey property

For 2024 we're switching our distribution to cover all business addresses, increasing the number of eyes on each edition from two adults per household to significantly more in each workplace.

Islander builds on our core of property-focused content, offering the biggest selection of price banded properties from a selection of our Places agents. But it won't be just property. Along with interviews and features on new developments, interiors, legal and mortgage advice and architecture we'll be featuring all sorts.

With gloss covers and quality production, Islander is a magazine that is retained rather than thrown away, combining quality with guaranteed distribution. The title offers targeting for those wishing to reach a professional readership in their workplace and readers islandwide.

**JERSEY'S PRINT TITLE FOR
THE PROPERTY BUSINESS**

**DELIVERED BY JERSEY POST TO
EVERY BUSINESS ADDRESS**

**FULL COLOUR
PREMIUM QUALITY**

PROPERTY PROFILES



Whether architecturally interesting or just great properties for sale, we feature bricks & mortar that make for enjoyable viewings.

ISLANDER PROFILES



Selecting local people in our parishes to feature and interesting stories to cover

INTERIORS FEATURES



Kitchens, bathrooms, bedrooms and those little extras that make a house a home.

PROPERTIES BY PRICE



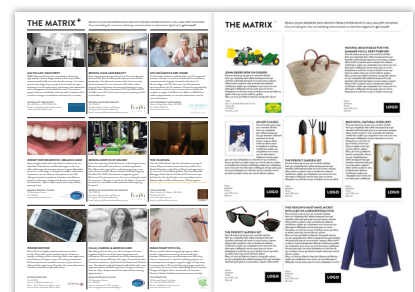
The latest properties, arranged for easy viewing from agents that list with Places, Jersey's Property Portal

CRAFTY ISLANDERS



We profile prominent people in the world of property and those undertaking interesting work in our built Jersey environment.

BUSINESS DIRECTORY



Featuring contact details for handy reference and selected companies that offer relevant products and services.

2023 DATES AND THEMES

Islander is published 12 times a year

DEADLINE

We work on a tight turnaround to get Islander out as soon as possible after print, all editorial and artwork must be signed off by this date.

DISTRIBUTION



Places is distributed between the 15th - 22nd of the month, with business distribution by Jersey Post from Monday-Friday.

#	Month	Content/ Editorial	Postal Distribution
1	January	January 12th	January 22nd
2	February	February 9th	February 19th
3	March	March 8th	March 18th
4	April	April 12th	April 22nd
5	May	May 10th	May 20th
6	June	June 7th	June 17th
7	July	July 5th	July 15th
8	August	August 9th	August 19th
9	September	September 6th	September 16th
10	October	October 4th	October 14th
11	November	November 8th	November 18th
12	December	December 6th	December 16th

BOOK NOW! If you'd like to reach Jersey's rural readers, direct through their postboxes, secure your space in our quality rural lifestyle and property focused title by calling Ceri Baker on 07797 744345 or email ceri@factory.je

STANDARD RATE CARD AND BOOKING DISCOUNTS

Considering our high print run and coverage, our rates offer strong value, particularly when booked as a campaign of multiple bookings. Whilst we avoid the price high and discount pricing model of some media, we keep rates competitive and relevant to our targeted coverage of the property market.

ANNUAL

Book for the year for the most cost-effective rates, either by Direct Debit or prepaid.

Advertisement	Dimensions	single booking one off rate	3 bookings 10% off	6 bookings 20% off	11 bookings Direct Debit
Full Page	210x297mm + 3mm bleed	900	810	720	630
Half Page	Portrait 93 x 277 mm / Landscape 190 x 137mm	550	495	440	385
Quarter Page	93mm x 137mm	275	248	220	193
Double Page Spread	420mm x 297mm + 3mm bleed	1450	1305	1160	1015
Inside Front / Back	420mm x 297mm + 3mm bleed	1250	1125	1000	875
Back Cover	210x297mm + 3mm bleed	1600	1440	1280	1120
Intro Banner	60mm x 190mm	400	360	320	280
Banner	60mm x 190mm	300	270	240	210
Matrix	600 x 400 pixels plus 60 words	120	108	96	84
Gallery Extension. Extend your reach.	An 18 edition booking allowing property content within Gallery at Islander rates. Only for property advertising. Subject to a signed contract and must be paid by direct debit.				

Places-subscribed Estate Agent-Branded Property Pages - Images/copy supplied & designed in our format.

Agent Page	9 properties - supplied images and copy	490	441	392	343
£1m+ Property Profile	Double Page feature - supplied images and copy	900	810	720	630