

Market your business  
with Visit Jersey's  
official visitor guide

Visit Jersey

# VisitorGuide

Your guide to **What's On** in Jersey and more



## Up to ten times the value of other guides to Jersey.

Over 100,000 editions of Visit Jersey's official Visitor Guide are picked up every year. It offers more than any other guide to Jersey and our association with Visit Jersey means that the publication enjoys unrivalled distribution and usage.

In addition to the airside/seaside distribution at airport and harbour, our Visitor Map and Visitor Guide sit side by side in new counter-top stands in venues and hotels.

OFFICIALLY JERSEY'S  
**MOST POPULAR GUIDE**

EXCLUSIVE DISTRIBUTION AT THE  
**AIRPORT AND HARBOUR**

SEASONAL EDITIONS  
**ANNUAL COVERAGE**

### STANDARD RATE CARD AND BOOKING DISCOUNTS

Space	1 season	2 season	3 season	Annual	Direct debit option for 4 seasons over 12 months				
					Annual (Prepaid)	DD monthly	cost weekly	cost / 1000	
<b>Square</b> 49.5mm x 49.5mm	265	477	636	742	668	56	13	4.77	
<b>Banner/Double</b> 49.5mm x 103mm	525	840	1260	1470	1323	110	25	9.45	
<b>Triple</b> 49.5mm x 157mm	825	1485	1980	2310	2079	173	40	14.85	
<b>Half Page</b> 103mm x 77mm	825	1485	1980	2310	2079	173	40	14.85	
<b>Quad</b> 103mm x 103mm	945	1701	2268	2646	2381	198	46	17.01	
<b>Full Page</b> 103mm x 157mm	1625	2925	3900	4550	4095	341	79	29.25	
<b>Double Page Spread (DPS)</b> 230mm x 165mm (plus 3mm bleed)	2395	4311	5748	6706	6035	503	116	43.11	
<b>Inside Front DPS</b> 230mm x 165mm (plus 3mm bleed)	2695	4851	6468	7546	6791	566	131	48.51	
<b>Inside Back cover + bonus page</b> 230mm x 165mm (plus 3mm bleed)	2695	4851	6468	7546	6791	566	131	48.51	
<b>Back Cover</b> 115mm x 165mm (plus 3mm bleed)	2795	5031	6708	7826	7043	587	135	50.31	
<b>Advertiser editorial upgrade</b>									
<b>Upgrade to 1/2 page*</b> 100 words, Full width	525	945	1260	1470	1323	123	28	9.45	

\*available as upgrade addition to any annual advertisement booking

**Map & Guide SAVING** Clients booking space on our Visitor Map receive a discount of 5% off their Visitor Guide booking when booking together and paying in one payment or by Direct Debit monthly.

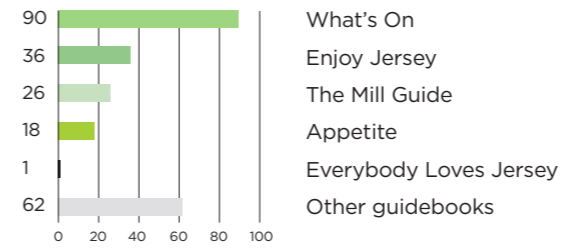
<sup>1</sup> Ads over spreads should consider a 24 mm gutter around the spine. <sup>2</sup> Full width images should be supplied at minimum of 1500 pixels  
All prices subject to 5% GST | Media agency discount 10%

### RESEARCH FEEDBACK FOR WHAT'S ON

Independent research conducted for Visit Jersey last showed the What's On Visitor Guide to be the most used and useful guide to Jersey.

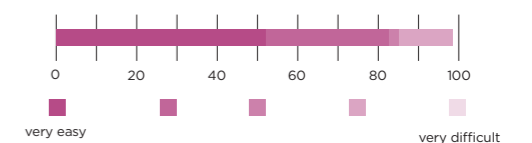
#### THE MOST PICKED UP GUIDE BY FAR

Sources of information used in Jersey



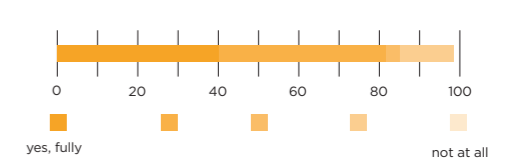
#### EASY TO USE

99% of those expressing a view said it was 'easy' to use What's On

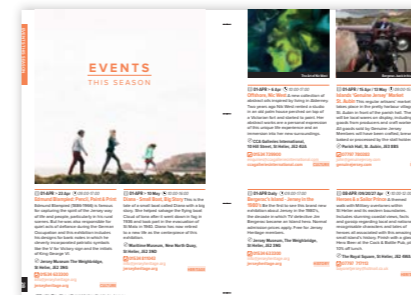


#### MEETS NEEDS

98% of those expressing a view said it met their needs for a guide to Jersey.

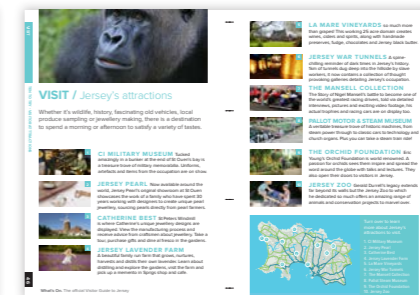


### EVENTS



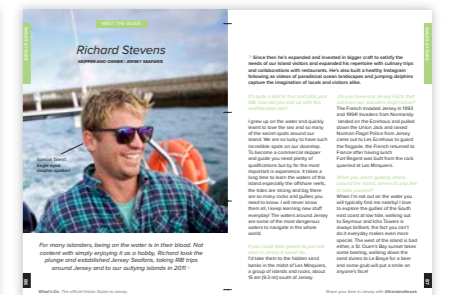
Although the event programme will be restricted until 2021, we'll be highlighting events to look forward to.

### VISIT AND DO LISTINGS



Listings of what to see, do and visit while on the island are enhanced by top tens with location maps and features

### FIRST PERSON REVIEWS



We feature local guides, operators and characters to show visitors how locals enjoy our island, giving an extra insight.

### TOURS AND WALKS



Listings of walks and tours listed on the official Jersey.com site along with details of tour guides for land and sea.

### SHOPPING AND RELAXING



Shopping is something all visitors enjoy. We feature and highlight the best of local option with listings and gift guides.

### EATING OUT



Our eating out section features restaurants categorised for St Helier, east and west and also where to get that late night drink!

### 2022/23 SEASON PUBLICATION DATES

We will be allowing clients to update artwork 4 times per year to match the seasons but VisitJersey listings will now be shared across two editions, with spring/summer and autumn/winter deadlines for editorial

### DEADLINES

We enable clients to update artwork by quarter but listings are updated biannually.

### DISTRIBUTION

We try to have What's On on island in good time to get it to key hubs before day one.

#	Theme	Months covered.	artwork	to print	on island	distribution
17	<b>SPRING</b>	March to May	7/2/25	17/2/25	28/2/25	1/3/24
18	<b>SUMMER</b>	Jun to August	9/5/25	16/5/25	29/5/25	1/6/24
19	<b>AUTUMN</b>	September to November	11/8/25	18/8/25	28/8/25	1/9/24
20	<b>WINTER</b>	December to February	7/11/25	14/11/25	28/11/25	1/12/24

Content for listings should be uploaded to jersey.com through the mylistings portal at www.portal.jersey.com by the editorial deadline

**DOUBLE PAGE**  
**230MM X 165MM**

**EVENTS THIS SEASON** **31**

**FULL PAGE**  
**103MM X 157MM**

**PUBLISHER'S NOTE**

**BOUÛNJOR**

Welcome to **What's On**, Jersey's handy visitor guidebook, with a comprehensive events listing section to make sure you find something great to do during your stay. Also over the coming pages of our pocket-friendly, but strangely well-packed guide, we include a full run-down of our wonderful visitor attractions, our miles and miles of fabulous beaches and the incredible natural and built environment that has developed over Jersey's rich history. We also share some local shopping picks from our diverse range of retailers and a guide to local restaurants, whether you're hunting for some local seafood or a Michelin starred feast. We polish that off with a profile of some of our late night bars, in case you've still got some energy after your days enjoying our beautiful island.

**LOCAL BRANDS: GET INCLUDED**

**Listings Inclusion**  
As the official guide, our listings are drawn mostly from jersey.com. Add yours at [portal@jersey.com](mailto:portal@jersey.com)

**Advertising Placement**  
If you would like to advertise in the next edition of What's On, email [bookings@factory.je](mailto:bookings@factory.je)

**Feature Contributions**  
If you'd like to write something for our What's On readers, email [contributors@factory.je](mailto:contributors@factory.je)

**PUBLISHED IN ASSOCIATION WITH VISIT JERSEY BY**  
**Factory** 70 Bath Street, St Helier, Jersey.  
**+44(0)1534 811100 | [hi@factory.je](mailto:hi@factory.je)**  
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**FACTORY**  
MARKETING AND MEDIA  
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[www.factory.je](http://www.factory.je)

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## EVENTS THIS SEASON

## OPEN THIS SEASON

## ATTRACTIONS THAT OFFER YEAR-ROUND FUN.

It may be our winter season but some of our attractions and venues offer opening and entertainment throughout the colder months.



🕒 Daily: 09:30 - 17:30  
 🎫 3,13.23  
 📍 Les Augres Manor, La Profonde Rue JE3 5BP  
 🌐 Trinity  
 📞 £16.50 Adult  
 📞 £14.50 Senior  
 📞 £12.00 Student  
 📞 £12.00 Child

## Jersey Zoo

**Jersey Zoo is home to over 1,000 wild animals.** Visit the zoo to see them scampering, jumping, and flying through 32 acres of stunning parkland. Founded 60 years ago by famous writer and conservationist Gerald Durrell, Jersey Zoo is sure to provide a really wild day out. Home to some of the world's rarest animals, the zoo also recently opened a spectacular butterfly and tortoise house which provides the perfect tropical spot for when the weather takes a turn for the worse. The new Wild Wood indoor play is ideal for little monkeys to let off steam on a rainy day.

+44 (0) 1534 860000 | [info@durrell.org](mailto:info@durrell.org) | [durrell.org](http://durrell.org)



## Jersey Pearl

Hosting a full range in the original Jersey Pearl showroom in St. Ouen and leading collections in boutiques around the island. They source pearls directly from pearl farmers and work with Britain's brightest design talent to offer the perfect combination of value and desirability. The St. Ouen attraction also houses a fantastic café and terrace.

+44 (0) 1534 862137 | [lovepearls@jerseypearl.com](mailto:lovepearls@jerseypearl.com) | [jerseypearl.com](http://jerseypearl.com)

📍 Five Mile Road, JE3 2FN 📍 St. Ouen 📍 Northern end of the 5 mile road, Grande Route des Mielles.  
 🕒 09:30 - 16:00 🎫 12.22 🌐 Free

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🕒 Mon-Sat 09:00 - 17:30,  
 Sunday: 09:30 - 17:00  
 (including bank holidays)  
 🎫 8 🌐 Free  
 📍 St. Peter's Windmill, Les Chenolles JE3 7DW  
 📍 St. Peter  
 On the boundary separating the parishes of St. Peter and St. Mary.

## Catherine Best

**St. Peter's Windmill, home to award winning jewellery designer Catherine Best, was the last surviving working tower mill in Jersey.**

This beautiful historic landmark dates back to 1837 and is built from Jersey granite. The weighbridge and millers office where grain used to be delivered to the windmill for milling also survived and has become a handy site for buses to stop. The Windmill is part of a complex that includes a jewellery manufacturing workshop, the Catherine Best jewellery showroom.

+44 (0) 1534 485777 | [jersey@catherinebest.com](mailto:jersey@catherinebest.com) | [catherinebest.com](http://catherinebest.com)

HALF PAGE  
 103MM X 77MM

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## EVENTS THIS SEASON

## EVENTS THIS SEASON



The wobbly world of Ian Rolls

08 DEC

## Step Into Christmas - Kismet Christmas Party

Journey down the rabbit hole this December up including great food, delicious drinks, silent disco, gifts and festivities! Dust yourself off and don those retro saloppettes and goggles this Christmas period. £49.10

📍 Kismet Cabana - Beach Club, Cafe and Restaurant, Quaise Bay, St. Brelade  
 +44 (0) 7700 809863 | [kismetcabana@gmail.com](mailto:kismetcabana@gmail.com)  
 EVENTBRITE.COM

09 - 10 DEC 19:00

## The Christmas Dolly Show!

A night of Dinner, Dolly and Dancing - our perfect Christmas party starts here! Back by popular demand, Kelly O'Brien puts on an exceptional world leading Dolly Parson tribute act. This unrivalled 5-star show plays homage to Dolly. It brilliantly recreates the vitality, voice and style of the little lady from Tennessee. £48.50

📍 The Best Western Royal Hotel, David Place, St. Helier | [georgie.dodd@bestwesternjersey.com](mailto:georgie.dodd@bestwesternjersey.com)  
 TICKETTAILOR.COM

09 - 22 DEC 18:00 - 20:00

## Alice in Wonderland and Through the Looking Glass

Journey down the rabbit hole this December as Jersey Arts Centre presents its 7th Community Christmas Production! Lewis Carroll's classic stories of Alice's adventures through the fantastical world of Wonderland will be brought to life through music, song and larger-than-life characters. £15.00

📍 Jersey Arts Centre, Phillips Street, St. Helier  
 +44 (0) 1534 700444 | [enquiries@artscentre.je](mailto:enquiries@artscentre.je)  
 ARTSCENTRE.JE

09 - 23 DEC 10:30 - 18:00

## Island Exhibition by Ian Rolls

This latest solo exhibition from Ian Rolls is about identity. The identity of Jersey but also our own identity that is formed by this island. Rolls believes that the identity of any place depends not on the place, but on the observer. We all see the world differently, subjectively. But occasionally we see it through the work of an artist.

📍 ArtHouse Jersey at Capital House, 8 Church Street, St. Helier | +44 (0) 1534 67521 | [info@ahs.je](mailto:info@ahs.je)  
 ARTHOUSEJERSEY.JE

Sporting fixtures this season. Catch one of Jersey's teams performing this season, whether you're a fan of football or rugby...



## Jersey Bulls FC Home Games

The Jersey Bulls are English football's newest and most southerly club. Join them as they host an action packed exhibition of football. The Bulls have been climbing the leagues and have been involved in a number of successful cup runs, including the FA Cup, FA Vase and have most recently entered the FA Youth Cup. £4.40

📍 Springfield Stadium, 2 Janvrin Road, St. Helier.  
 info@bulls.je  
 BULLS.JE

10 DEC 15:00

## Horley Town FC

17 DEC 15:00

## Alton FC

7 JAN 15:00

## Abbey Rangers FC

21 JAN 15:00

## Cobham

28 JAN 15:00

## Sheerwater FC

4 FEB 15:00

## Camberley Town FC

18 FEB 15:00

## AFC Croydon Athletic

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EVENTS THIS SEASON

**1 - 11 DEC**

**Genuine Jersey Simply Christmas Market**

Gather your friends and family and immerse yourself in Christmas cheer at this year's Genuine Jersey Simply Christmas markets in St. Helier's Royal Square.

GENUINEJERSEY.JE

**01 & 08 DEC**

10:00 - 20:00 (late night shopping in St. Helier)

**02, 03, 09, 10 DEC**

10:00 - 18:00

**04 & 11 DEC**

10:00 - 17:00

Showcasing over 50 of Jersey's finest artisans, Simply Christmas brings you a labyrinth of stalls oozing with festive magic, beautiful gifts and tasty treats. With hot food and live music, it's the perfect place to buy unique gifts directly from the artisans who have created and produced them. The markets are located in the historic Royal Square in the centre of St. Helier.



What's On. The official Visitor Guide to Jersey



Santa Dash this season

**UNTIL 20 DEC 10:30 - 12:30**

**Snick! I Lego® Masters**

Test your construction skills against other teams in a series of Lego® challenges. There will be an array of weekly themes extending into greater build challenges, which will be led by teachers, designers and engineers. £20.00

[The Harbour Gallery Jersey](#)  
Le Boulevard, St. Helier • +44 (0) 7829 908090  
[dawnrooke.arts@gmail.com](mailto:dawnrooke.arts@gmail.com)

THEHARBORGALLERYJERSEY.COM

**UNTIL 03 DEC 13:00 - 18:00**

**RampArts: Berni Gallery Show**

In exploring our island's creative talent, RampArts brings people together. Together we create strong ties that bind us to our crafts and hone our approaches. Presented here are four very different local artists, each specialising in their own corner of creativity.

[Jersey Arts Centre](#) Philips Street, St. Helier  
+44 (0) 1534 700400 [enquiries@artscentre.je](mailto:enquiries@artscentre.je)  
ARTSCENTRE.JE

**BANNER  
103MM X 49.5MM**



**Autumn activities  
FOR THE FAMILY**

If you're visiting Jersey with the family you'll be spoilt for choice with activities from all the activity providers mentioned over the previous few pages but there are also a few extra activities that your kids will particularly enjoy (and you too!). Many venues organise also events over half term but we don't have full details at time of press. Be sure to give the attractions a call if you're visiting then and ask!

**Jump in some puddles**

If the weather is wet, but you like to make a splash, head for the woods. Our favourite is St Catherine's Woods, a winding route that takes you along a great sheltered pathway next to the water. Pick a good stick, slide down a bank and, if you're lucky, someone will have installed the rope swing for some extra 'whheeee'!

See page 83.

**Hide in a castle!**

Our castles are fun for all and kids of all ages will love playing knights and princesses. If you head to *Mont Orgueil Castle*, your little ones can get fully immersed and style themselves as royalty of old with the help of the free dressing-up room. There's also a little play park within the battlements.

See page 79.

*If the weather isn't perfect, you can also immerse yourselves in one of the below, all of which are undercover. Pit your wits against the challenge of an escape room, head up to the brilliant Jump Jersey, where kids can trampolines and climb, or learn about all things nautical!*

**aMaizin! Adventure Park**

Fun for all, indoor and outdoor Once based around a huge maze of maize, this venue has now expanded into a full-blown children's fun park, complete with petting zoo. There's a sizable indoor play area too (with a café) where your little ones can run wild with the comfort of some great padding. They often hold Halloween events.

See page 71.

**Maritime Museum**

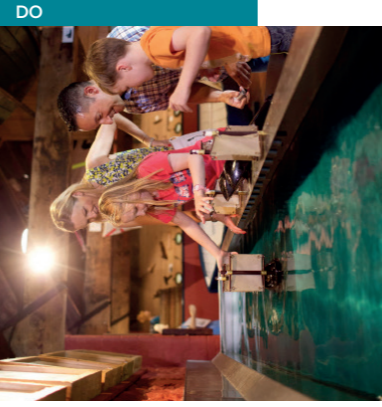
Interactive fun of a nautical nature Based (as you would hope) near to the harbour, the Maritime Museum is a fun and educational morning or afternoon out with all manner of seafaring-based entertainment. Learn about wave motion, pirates, knots and more. It's a great insight into Jersey's nautical past!

See page 70.

**Jump Jersey**

Tire out those energetic legs! Jump Jersey is an indoor trampoline park based at Les Ormes, Jersey's holiday village. Within the former indoor football facility, you can now find a world of bouncing wonder with trampolines, Gladiator-style challenges and climbing walls. Suitable for all ages and complete with café for parents who aren't feeling their trampoline legs.

See page 66.



**SQUARE  
49.5MM X  
49.5MM**



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DO



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See page 66.

# SQUARE

## 49.5MM X

## 49.5MM

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Visit Jersey

# VisitorGuide

Your guide to **What's On** in Jersey and more

DO

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Visit Jersey

# VisitorGuide

Your guide to **What's On** in Jersey and more

BUY

Double page advertiser listing (for clients with annual advertising campaigns)



Royal Asscher cut diamond rings, from £2,875

### Hettich Jewellers

Jersey's not just about great beaches and beautiful countryside. Explore St. Helier's main shopping street and you'll find some more hidden gems for yourself - exquisite jewellery and leading watch brands, all at Hettich Jewellers at 1 King Street.

This family-owned jewellery and watch boutique dates back to 1900, and it's where you'll find top watch names including Patek Philippe, Rolex, Cartier, Omega, Chopard, Tag Heuer, Breitling, Panerai, Tudor and Montblanc as well as stunning diamond jewellery and luxury accessories. With low tax prices, a selection of the world's top watch and jewellery collections and outstanding customer service, don't miss out on discovering Hettich's leading reputation for yourself.

hettich.co.uk

- 📍 1 King Street JE2 4WF
- 📍 St. Helier
- 📍 At a central crossroads of St. Helier's principal shopping street.

🕒 Mon 10:00 - 17:00  
Tue-Sat 09:30 - 17:00

☎ +44 (0) 1534 734491

✉ info@hettich.co.uk

Half page advertiser listing (for clients with annual advertising campaigns)



### STORY

STORY by Rivoli (formally Swarovski) is a designer jewellery and gift store in St. Helier, Jersey. Our carefully chosen brands include Swarovski, Shaun Leane, Clogau, Daisy London and Maria Black. Personalise your jewellery with complimentary engraving. Each piece within the YOUR STORY collection can be personalised with a special message, initials, numbers, name, or symbol.

☎ +44 (0) 1534 722904 | orders@rivolijewellers.co.uk | rivolijewellers.co.uk

📍 St. Helier 📍 21 King Street JE2 4WF 📍 Located on King Street 🕒 Mon - Sat 09:00-17:30

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BUY

Full page advertiser listing (for clients with annual advertising campaigns)



- 📍 41-43 King Street JE2 4WF
- 📍 St. Helier 📍 At the heart of the main shopping precinct, King Street at the corner of New Street.
- 🕒 Mon - Sat 09:00 - 17:30

### Rivoli Jewellers

Situated in the heart of St. Helier, underneath its famous revolving clock; a haven of quality jewellery, beautiful diamonds and Swiss watches all available at UK tax free prices. Rivoli is a family run business and the friendly in-store atmosphere has led to the shop becoming a must-visit for new and returning visitors to the island. A stunning collection of quality diamond engagement and eternity rings is available from the experienced and professional team as well as a range of pre-owned Rolex watches. Rivoli Jewellers is part of the GST Refund Scheme for visitors. Ask in store for details.

☎ +44 (0) 1534 601930 | orders@rivolijewellers.co.uk | rivolijewellers.co.uk

### Sephora, King Street

Beautiful products from the best in beauty including Dior, Estée Lauder, Lancôme, YSL and Giorgio Armani; and the only place in Jersey to experience Bare Minerals, Urban Decay, Chanel Beauté and Clarins Beauty Bar treatments.

☎ +44 (0) 1534 732380 | www.sephora.com

📍 St. Helier 📍 23-27 King Street, St. Helier, JE2 4WF 📍 In the heart of St. Helier, on the main shopping street 🕒 Mon-Sat 09:00-17:30

FREE listing (subject to Visitor Guide editors)

### Central Market

An integral part of Jersey's heritage serving islanders for some 200 years. Our unique indoor market is lively, full of colours and smells and home to a wide range of local produce, crafts and cafés.

☎ +44 (0) 1534 447818

### Elizabeth Howell

An oasis of style in St. Helier. The shop has a mix of clothing, jewellery & homewares that are unique to the island. Find continental designs, bespoke pieces, and a range of Chloé-bo jewellery!

☎ +44 (0) 1534 608888

### De Gruchy

De Gruchy is one of the oldest yet most exciting department store retailers in the UK and Channel Islands, delighting islanders with premium products, customer service and experiences.

☎ +44 (0) 1534 816818 | degruchy.com

### Pebble

A relaxed store offering stylish and unique collections with personalisation from beautiful homeware, fabrics, interiors, clothes, gifts to our famous Annie Sloan Chalk Paint.

☎ +44 (0) 1534 736449 | lovepebble.com

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# FACTORY

MARKETING AND MEDIA

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01534 811100 | email: [hi@factory.je](mailto:hi@factory.je) | [www.factory.je](http://www.factory.je)