

islander

The island's
multi-agent home and
lifestyle magazine.

Now with
direct postal
distribution
that means
business.



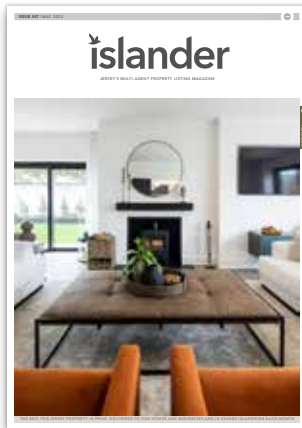
**Are your digital
ads getting doom-
scrolled out?**

**Get your marketing
messages to all
island business
addresses with an
estimated twelve
thousand readers
in quality print.**

*** Plus we distribute editions across our islandwide
stand network in prominent locations and M&S branches.**

**** Based on just four employees per business reading each edition**

islander



Islander is delivered to every Jersey business address, increasing the number of eyes on each edition from two adults per household to significantly more in each workplace.

Islander builds on our core of property-focused content, offering the biggest selection of price banded properties from over 40 local estates agencies. But it won't be just property, there are also interviews and features on new developments, interiors, legal and mortgage advice and architecture.

With a glossy cover and quality production, Islander is a magazine that is retained rather than thrown away, combining quality with guaranteed distribution. The title offers targeting for those wishing to reach a professional readership in their workplace and readers islandwide.

JERSEY'S PRINT TITLE FOR PROPERTY BUSINESS

DELIVERED BY JERSEY POST TO EVERY BUSINESS ADDRESS

FULL COLOUR PREMIUM QUALITY

M&S

Pick it up with your shopping

With stands in M&S stores and on tillpoints across Jersey, Islander is distributed alongside Gallery across our stand and distribution network.

EVERYONE ESTATES

Not just one-agent distibution

Many agent are approached by UK agencies who print them 1000 magazines and dump them at their offices with no distribution strategy. We know, as they ask us to distribute them! Advertise in a magazine that is seen at every business address, not just one!

PLACES

JERSEY'S PROPERTY PORTAL

In partnership with Places

Each edition of Islander is shared on places.je, the most looked-at property site for Jersey. The latest edition can be viewed from the site and is shared on the weekly places email when it is released, reaching an audience of 10,000+

PROPERTY PROFILES



Whether architecturally interesting or just great properties for sale, we feature bricks & mortar that make for enjoyable viewings.

ISLANDER PROFILES



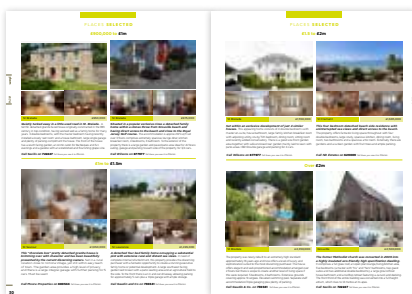
Selecting local people in our parishes to feature and interesting stories to cover

INTERIORS FEATURES



Kitchens, bathrooms, bedrooms and those little extras that make a house a home.

PROPERTIES BY PRICE



The latest properties, arranged for easy viewing from agents that list with Places, Jersey's Property Portal

CRAFTY ISLANDERS



We profile prominent people in the world of property and those undertaking interesting work in our built Jersey environment.

BUSINESS DIRECTORY



Featuring contact details for handy reference and selected companies that offer relevant products and services.

2025 DATES AND THEMES

Islander is published 11 times a year

DEADLINE

We work on a tight turnaround to get Islander out as soon as possible after print, all editorial and artwork must be signed off by this date.

DISTRIBUTION



Places is distributed between the 15th - 22nd of the month, with business distribution by Jersey Post from Monday-Friday.

#	Month	Content/ Editorial	Postal Distribution
1	January	January 12th	January 22nd
2	February	February 3th	February 17th
3	March	March 3th	March 17th
4	April	April 3rd	April 14th
5	May	May 8th	May 19th
6	June	June 5th	June 16th
7	July	July 3rd	July 14th
8	August	August 7th	August 18th
9	September	September 4th	September 15th
10	October	October 2nd	October 13th
11	November	November 6th	November 17th

STANDARD RATE CARD AND BOOKING DISCOUNTS

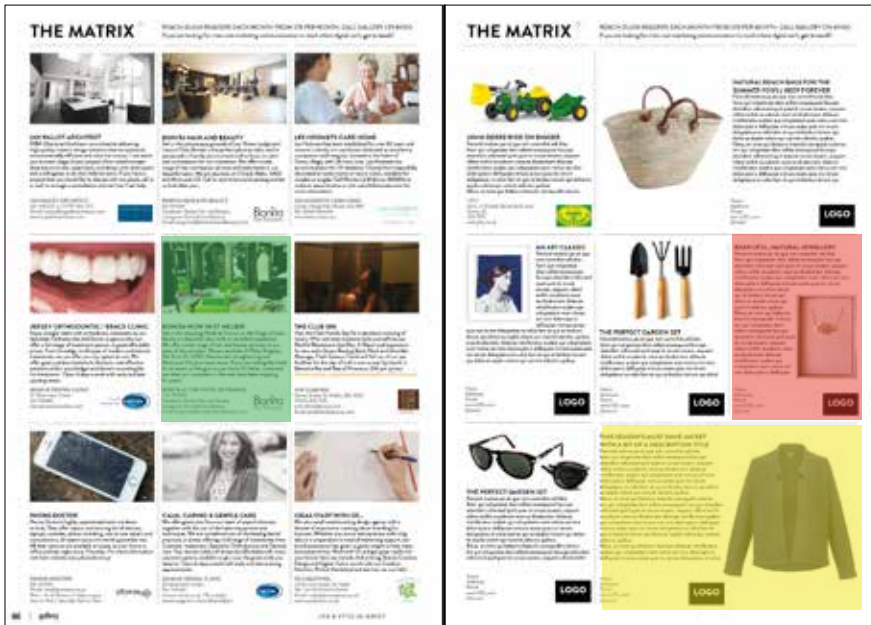
Considering our high print run and coverage, our rates offer strong value, particularly when booked as a campaign of multiple bookings. Whilst we avoid the price high and discount pricing model of some media, we keep rates competitive and relevant to our targeted coverage of the property market.

ANNUAL	
Book for the year for the most cost-effective rates, save 5% more by paying either by Direct Debit or annually in advance.	
11 bookings 30% off	11 bookings DD
630	585
385	358
193	179
1015	943
875	813
1120	1040
280	260
210	195
84	78

Advertisement	Dimensions	single	3 months	6 months	11 bookings	
		one off rate	10% off	20% off	30% off	DD
Full Page	210x297mm + 3mm bleed	900	810	720	630	585
Half Page	Portrait 93 x 277 mm / Landscape 190 x 137mm	550	495	440	385	358
Quarter Page	93mm x 137mm	275	248	220	193	179
Double Page	420mm x 297mm + 3mm bleed	1450	1305	1160	1015	943
Inside Front / Back	420mm x 297mm + 3mm bleed	1250	1125	1000	875	813
Back Cover	210x297mm + 3mm bleed	1600	1440	1280	1120	1040
Premium Banner	60mm x 190mm	400	360	320	280	260
Banner	60mm x 190mm	300	270	240	210	195
Matrix (see over)	60mm x 190mm	120	108	96	84	78

BOOK NOW! If you'd like to reach Jersey's rural readers, direct through their postboxes, secure your space in our quality rural lifestyle and property focused title by calling Ceri Baker on 07797 744345 or email ceri@factory.je

Whether marketing a service or highlighting a specific product or brand, the Matrix is a month-long presentation in a retained title with good read-on rate. Get more from your print.



SERVICES PAGE

PRODUCT PAGE

- Service entry
- Product entry
- Product focus

Beat your social marketing

When you advertise on social media, your boosted post usually gets seen by a few thousand people for around £50. With a matrix space in a retained print title, your message is direct, viewed multiple times and not scrolled past. From just £78 a month when booked for the year, your Matrix entry in either Gallery or Islander will reach more people, get looked at more and give strong brand or product recognition.



TREAT SOMEONE TO A SPA DAY

Visit the Club Hotel's Spa for a decadent morning of luxury. Why not treat someone (and yourself) to our Restful Resolutions Spa Day: A Rasul mud experience for two and a Stress Busting Back, Neck and Shoulder Massage, Fresh Essence Facial and full use of our spa facilities for the day all with a one course Spa lunch in Bohemia Bar and flass of Procecco. £95 per person
Mention gallery magazine when booking for a 10% discount!

THE CLUB SPA
Green Street, St. Helier, JE2 4UH
01534 876 500
www.theclubjersey.com
Email spa@theclubjersey.com



Getting the best out of your Matrix entry

Make the image memorable and emotive and choose a product that people can potentially look at and buy locally, encouraging them to buy local, from you. Products are best presented on a white background although we can help work with your images.

Your 60 words should focus on your business benefits and the benefit of buying locally rather than online from outside the island.

Five lines of contact details allow name, address, phone, email and URL or Social handles. A logo completes the package.



JOHN DEERE RIDE-ON RANGE

Chain drive pedal tractor, tough performance geared for all terrain riding. Pairs perfectly with the accessory trailer (LP 51039) so your little ones can haul all their toys or help Mum and Dad around the garden. Get them into the Jersey farming tradition with a range of John Deere pedal and ride-on products along with other toys to suit the young farming enthusiast!

JTFU
Sion, La Grande Route de St Jean
Trinity JE,
JE3 5FN
www.jftu.co.uk



Item	What's included	1 issue	2 issues	Annual	Annual DD
Matrix	Photo plus 60 words and logo. Five lines of contact details.	120	108	84	78
Double Matrix	Photo plus 120 words and logo. Five lines of contact details.	216	195	151	141

DD* - Price for 11 months Direct debit payment monthly.

We are limited to 9 entries per page so secure your space by calling Ceri Baker on 01534 811100 or email ceri@factory.je